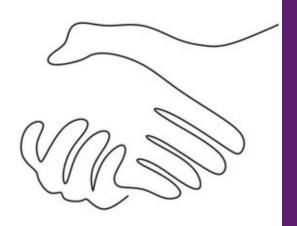
### MENOPAUSE MANDATE

**MENOPAUSEMANDATEUS.COM** 

REVOLUTIONIZING MIDLIFE SUPPORT FOR ALL WOMEN

## WE NEED YOUR SUPPORT



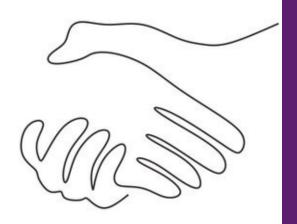
To stem the loss of work productivity and support the estimated 60% of women who struggle to cope with symptoms and face difficulties both at work and at home, Menopause Mandate is looking for Foundation partners to help fund our day-to-day operations, our initiatives, and our communications strategy.

### **Foundation Member Benefits:**

- National Stakeholder on Workplace Policy for Women
- Lead Sponsor of National Survey on Women in Midlife
- Access to Menopause Mandate's panel of national experts and advisors for programming for C-Suite executives, HR managers and medical staff to build expertise in fostering a culture of inclusivity and wellness
- Access to Menopause Mandate resources, including proprietary toolkit for employee training and retention
- Sponsorship of MenoChannel
- Employee Access to all MenoChannel live talks and modular content
- Brand exposure across all marketing and media channels that promote Menopause Mandate and its supporters, including additional visibility in earned and paid media

The opportunity for your organization to be viewed as a leader in supporting women and helping them thrive during menopause: \$100,000 annually

## WE NEED YOUR SUPPORT



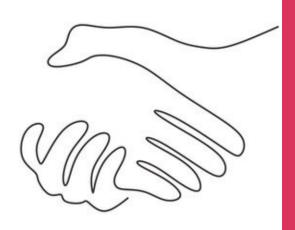
As a non profit we rely on funding and support to enable us to keep pushing for change and education. Join the leaders who are standing up for women in midlife today.

### **Menopause Mandate Corporate Partner Benefits:**

- Lead Sponsorship of National Menopause Mandate Advice Line a public education resource based on the success of the UK Advice Line
- Access to Menopause Mandate resources, including proprietary toolkit for employee training and retention
- Employee Access to all MenoChannel live talks and modular content
- Brand exposure across all marketing and media channels that promote Menopause Mandate and its supporters, including additional visibility in earned and paid media

The opportunity provide much needed resources to help women thrive during menopause: \$70,000 annually

## WE NEED YOUR SUPPORT



More ways to get involved and make a difference...

### Corporate Ally- \$40,000

- Sponsorship of Menopause Mandate Digital Compendium of Women's Stories
- Sponsorship of published book
- Access to a dedicated Menopause Mandate Expert for employee-wide wellness presentation
- Employee Access to all MenoChannel live talks and modular content
- Brand exposure across all marketing and media channels that promote Menopause Mandate and its supporters

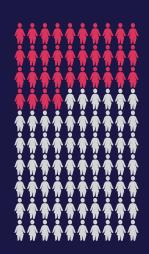
Supporter – support Menopause Mandate by sharing expertise or giving what you can

- Full Access Pass for up to 20 employees for the MenoChannel content library
- Announcement of your support and thank you on our social media channels
- · Logo featured on the Menopause Mandate website

### THE STARK REMINDER

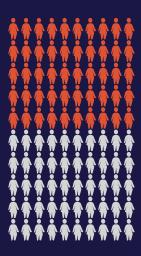
### ONE THIRD

1/3 of the US female population is currently peri or menopausal



50%

It is also estimated that nearly half of women are not aware, feel unprepared for, or don't understand perimenopause and menopause



\$26.6 BILLION

The estimated annual cost to the US of lost productivity and health expenses resulting from employees who are managing menopause symptoms.



We are a not for profit organisation, and we urgently need funding to help us run the day-to-day operations that deliver our programs such as The MenoChannel, The Advice Line, and awareness raising efforts.

If you would like to help support us on our mission to support women in perimenopause and menopause and raise the national conscience on the topic, then we would appreciate the opportunity to speak about how we can work together.



# THANK YOU AND WE LOOK FORWARD TO WORKING WITH YOU



### **CONTACT US**

If you are interested in supporting Menopause Mandate, please contact:

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Laura Biggs info@menopausemandate.com 07989 305 509